BAUSCH & LOMB

Ray-Ban®

SUN GLASSES

DEALER PRICE LIST · 1965

EFFECTIVE OCTOBER 1964

THERE'S MORE TO GOOD SUN GLASSES THAN MEETS THE EYE

A COMPLETE SELECTION OF QUALITY DISPLAYS

A. Profitmaker Deluxe. Gleaming brass and walnut. Holds 18 Ray-Bans on revolving triangular column. Plastic covered front, but with easy access from the rear. Size: 26¾″ high, 10″ wide, 10½″ deep. Form No. A-634.

B. Profitmaker Sr. Distinctive and eye-catching in dark walnut. Holds 18 Ray-Bans. Available both as a closed display with glass front and hinged back (Form A-2100-1) or as an open display (Form A-2100-2). Size: 25″ high, 23″ wide, 8¾″ deep.

C. Ray-Ban Clock. Electrical, but hang it anywhere! It operates for a whole year on its battery! Replacement battery only 90¢, available everywhere. Excellent timekeeper and silent. Walnut and brass. Size: 12¾″ high, 10¾″ wide, 2″ deep. Form No. A-651.

D. Single Pair Display. As an auxiliary display these units are small in size, but big in effect. They will fit just about anywhere and while emphasizing a popular model also serve as general reminders. Walnut and brass. Packed two to a carton, Form No. A-642.

E. Open Display. While the walnut and brass reflect dignity and quality, the lively design attracts immediate attention. Holds 14 to 16 Ray-Bans (one or two can be placed on the base). Size: 17½″ high, 20″ wide, 11″ deep. Form No. A-626.

F. Rx Presentation case. Popular 15-place case for the professional office. Outside is green reptile-grained. White satin-lined interior. Most offices have separate cases for men's and women's glasses. Size: 20″ x 13″ x 1½″. Form No. A-647.

See Opposite Page for Ordering Details

INTRODUCTORY

This list supersedes all former lists and catalogs covering Ray-Ban Sun Glasses and parts. The prices set forth hereinafter are effective as of October, 1964.

TERMS AND PRICES

The prices herein are subject to change without notice, and orders are accepted subject to price prevailing at the time of shipment.

Special orders are not subject to cancellation.

Dealer shipments are F.O.B. shipping point. However, orders for 50 assorted units are shipped from the factory F.O.B. single destination.

A cash discount of 2% is allowed on shipments to points East of the Pacific Coastal States, if payment is made by the 10th of the month following date of shipment.

Shipments to destinations in Pacific Coastal States shall be at net prices with no cash discount.

Quantity requirements are established in units. A Ray-Ban Sun Glass unit shall be one complete Ray-Ban Sun Glass or frame. (Note: Fronts, temples, cases, lenses and parts may be included but do not count as qualifying units.)

SHIPMENT OF ORDERS

We request specific shipping instructions. When such are lacking, we will use our best judgment regarding the most practical way to ship under conditions existing at the time of shipment. Our responsibility ceases with safe delivery in good condition to the carrier.

CLAIMS FOR SHORTAGE

Care is exercised in the selection, checking, rechecking, and packing of goods to avoid errors. If any discrepancies are found, claims should be made immediately.

In the event of damage in transit, a claim should be entered with the transportation company.

GUARANTEE

All Bausch & Lomb Ray-Ban Sun Glasses and parts are guaranteed to be of established first quality standards and to be free from defects in material and workmanship.

FIELD WAREHOUSES

Field Warehouses for servicing of Ray-Ban Sun Glass Products are located at:

MALDEN, MASS.	MINNEAPOLIS, MINN.
NEW YORK, N. Y.	KANSAS CITY, MO.
PHILADELPHIA, PENN.	DALLAS, TEXAS
RICHMOND, VA.	PORTLAND, OREGON
ATLANTA, GA.	SAN FRANCISCO, CAL.
CHICAGO, ILL.	LOS ANGELES, CAL.

Ray-Ban Sun Glass Displays

DISPLAY (Choice of one)	Profitmaker Deluxe 18-Place, A-634 (closed front)	Profitmaker Sr., 18-Place Closed front, A-2100-1 Open front, A-2100-2	Ray-Ban Clock A-651	Open Display 15-Place A-626	Rx. Presentation Case 15-Place, A-647	Single Pair Display Pair, A-642
COST WITHOUT ORDER	$24.00	$20.00	$20.00	$17.00	$ 4.00	$ 2.00
COST WITH ORDER						
UNDER $75.00	$24.00	$20.00	$20.00	$17.00	FREE	FREE
$ 75.00-$124.00	$12.00	$10.00	$10.00	$ 8.50	WITH	WITH
$125.00-$174.00	$ 6.00	$ 5.00	$ 5.00	$ 4.25	ORDER FOR	ORDER FOR
$175.00 and Over	FREE	FREE	FREE	FREE	15 UNITS	10 UNITS

Literature, Demonstrators and Service Materials

Catalog of 1965 Ray-Ban Styles	A-653	NO CHARGE
1965 Ray-Ban Dealer Price List	A-657	NO CHARGE
1965 Ray-Ban Consumer Folder	A-654	$4.00 per M*
1965 Advertising Order Form (30 to pad)	A-659	NO CHARGE
1965 Product Order Form (30 to pad)	A-658	NO CHARGE
Rx. Ray-Ban Demonstrator with G-15 and Ray-Ban No. 3 lenses	B-1100	$1.50
Rx. Ray-Ban Demonstrator with G-31 and Ray-Ban No. 2 lenses	B-1311	$1.50
Envelope Folder: Lens types and typical Ray-Ban and Ophthalmic frames	A-1965	$3.00 per M*
Professional announcement of availability of Ray-Ban Rx.	B-953	$4.00 per M*
Case Insert Folder (for use with white Rx.)	B-1080	NO CHARGE
Rx. Fitting Table Tent-fold Card	B-1225	NO CHARGE
Rx. Sun Glass Reception Room Booklet	B-1431	NO CHARGE

*Price is without imprint. 250 folders available at no charge.

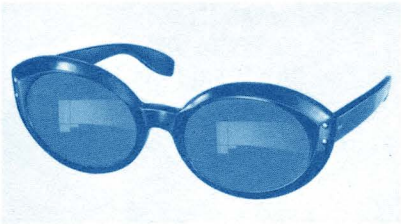
Standard Imprinting Charge

250-1000: $2.00 Additional thousands imprinted at same time: $1.50 per M.

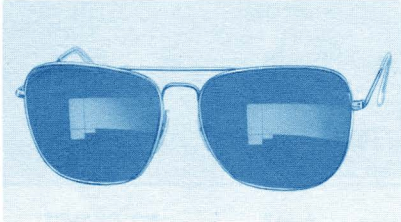
BAUSCH & LOMB RAY-BAN SUN GLASSES

		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Balorama 62 x 38mm, 19mm DBL	**G-15 Neutral Gray Lenses**				
	Ebony.....6G-57-87-25				
	Brown Strata.....6G-57-87-94	17.95	10.55	9.80	8.80
	Frame Specify Color.....6-48-87	—	5.85	5.45	4.90
	Front Specify Color.....6-48-85	—	4.50	4.20	
	Temple Specify Color.....6-48-86	—	1.50	1.25	
Bewitching 52 x 40mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-88-01				
	Ebony.....6G-93-88-25				
	White.....6G-93-88-31				
	Gray/Green.....6G-93-88-81	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-88-01				
	Ebony.....6G-57-88-25				
	White.....6G-57-88-31				
	Gray/Green.....6G-57-88-81	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-91	—	4.15	3.85	3.45
	Front Specify color.....6-48-89	—	2.80	2.60	
	Temple Specify color.....6-48-90	—	1.50	1.25	
Caravan With Impact Resistant Lenses	**Ray-Ban Green Lenses**				
	16mm DBL—58 x 48mm.....6A-93-42H				
	16mm DBL—52 x 42mm.....6A-93-41H	15.95	9.40	8.75	7.90
	Double Gradient Density Lenses				
	16mm DBL—58 x 48mm.....6A-83-42H				
	16mm DBL—52 x 42mm.....6A-83-41H	18.95	10.85	10.10	9.10
	G-15 Neutral Gray Lenses				
	16mm DBL—58 x 48mm.....6A-57-42H				
	16mm DBL—52 x 42mm.....6A-57-41H	16.95	9.85	9.15	8.25
	Frame 58 x 48mm.....6-38-69-40				
	Frame 52 x 42mm.....6-38-68-40	—	6.00	5.60	5.05
	Front 58 x 48mm.....6-38-69				
	Front 52 x 42mm.....6-38-68	—	4.65	4.35	
Caribbean 52 x 38mm, 22mm DBL 48 x 34mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-81-01				
	Ebony/Pearl.....6G-93-81-02				
	Ebony.....6G-93-81-25				
	Brown Strata.....6G-93-81-94	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-81-01				
	Ebony/Pearl.....6G-57-81-02				
	Ebony.....6G-57-81-25				
	Brown Strata.....6G-57-81-94	11.95	6.85	6.35	5.70
	Frame Specify color and size...6-48-58	—	4.15	3.85	3.45
	Front Specify color and size...6-48-56	—	2.80	2.60	
	Temple Specify color.....6-48-57	—	1.50	1.25	

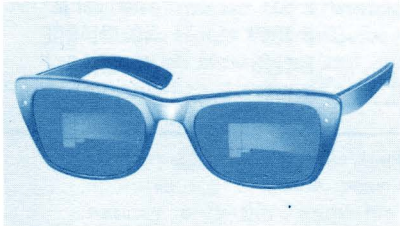
Balorama Lens Shape



Bewitching Lens Shape



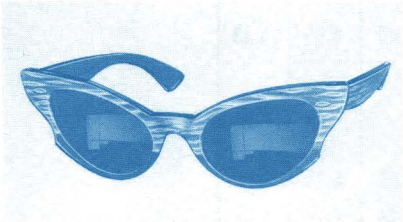
Caravan Lens Shape



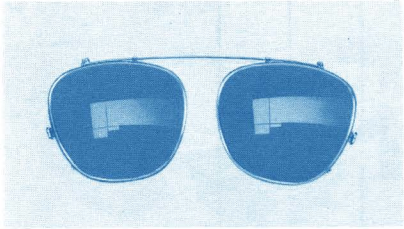
Caribbean Lens Shape

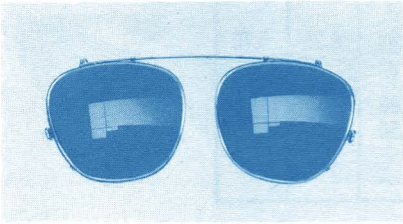
BAUSCH & LOMB RAY-BAN SUN GLASSES

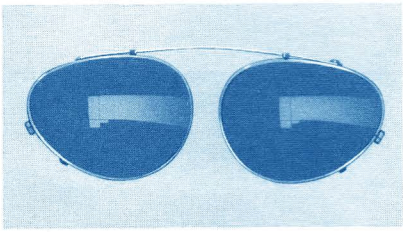
	SUGGESTED LIST	Distributor to Dealer: SINGLE PAIR	15 PAIRS ASST.	50 PAIRS ASST. FACTORY
Chloe 48 x 36mm, 20mm DBL				
Ray-Ban Green Lenses				
Amber.....6G-93-83-01				
White Pearl/Black.....6G-93-83-13				
Ebony.....6G-93-83-25				
Ebony Strata.....6G-93-83-39				
Pearl/Smoke.....6G-93-83-47				
Woodgrain.....6G-93-83-48	10.95	6.40	5.95	5.35
G-15 Neutral Gray Lenses				
Amber.....6G-57-83-01				
White Pearl/Black.....6G-57-83-13				
Ebony.....6G-57-83-25				
Ebony Strata.....6G-57-83-39				
Pearl/Smoke.....6G-57-83-47				
Woodgrain.....6G-57-83-48	11.95	6.85	6.35	5.70
Frame Specify Color.....6-48-65	—	4.15	3.85	3.45
Front Specify Color.....6-48-63	—	2.80	2.60	
Temple Specify Color.....6-48-64	—	1.50	1.25	
Clip-on, Ray-Ban				
GOLD PLATED FRAME IN CASE				
Ray-Ban Green Lenses				
44, 46, 48, 50mm.....6F-93-04	4.75	2.85	2.60	2.35
G-15 Neutral Gray Lenses				
44, 46, 48, 50mm.....6F-57-04	5.75	3.30	3.00	2.70
11 BASE CURVE				
G-15 Neutral Gray Lenses				
46, 48mm.....6F-57-05	7.75	4.50	4.20	3.80
Kalichrome C Lenses				
46, 48, 50mm.....6F-63-04	7.75	4.50	4.20	3.80
Gold Plated Frame				
44 x 38, 46 x 40, 48 x 42, 50 x 44mm.....6-38-37	—	1.00	.90	.80
Specify 6 or 11 Base Curve				
Clip-on, Ray-Lite®				
WHITE FRAME IN CASE				
6 Base Curve				
46, 48, 50mm.....6F-93-06	4.75	2.85	2.60	2.35
White Frame				
46 x 39, 48 x 41, 50 x 43mm.....6-48-26	—	1.00	.90	.80
GOLD PLATED FRAME IN CASE				
11 Base Curve				
46, 48mm.....6F-93-07	7.75	4.50	4.20	3.80
Shaped Clip-On				
6 Base Curve				
48, 50, 52mm.....6F-93-08	4.75	2.85	2.60	2.35
Gold Plated Frame				
48 x 36, 50 x 38, 52 x 40mm.....6-48-41	—	1.00	.90	.80



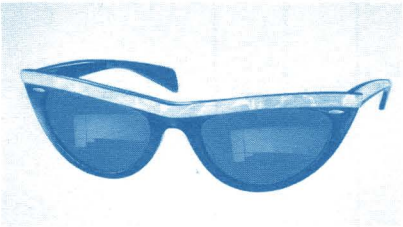
Chloe Lens Shape



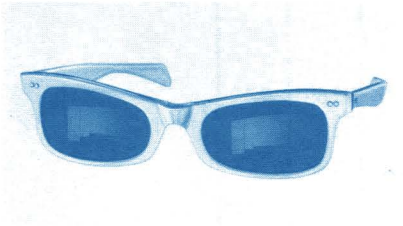




		Suggested List	Distributor to Dealer: Single Pair	Distributor to Dealer: 15 Pairs Asst.	Distributor to Dealer: 50 Pairs Asst. Factory
Egyptian 52 x 32mm, 20mm DBL	**Ray-Ban Green Lenses**				
	White Pearl/Black.....6G-93-84-13				
	Ebony/Gold.....6G-93-84-19				
	Champagne/Brown.....6G-93-84-60				
	Green/Pearl.....6G-93-84-98	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	White Pearl/Black.....6G-57-84-13				
	Ebony/Gold.....6G-57-84-19				
	Champagne/Brown.....6G-57-84-60				
	Green/Pearl.....6G-57-84-98	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-76	—	4.15	3.85	3.45
	Front Specify color.....6-48-74	—	2.80	2.60	—
	Temple Specify color.....6-48-75	—	1.50	1.25	—
Jardine 50 x 30mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Gold Shadow.....6G-93-89-24				
	Ebony.....6G-93-89-25				
	White.....6G-93-89-31				
	Tortoise.....6G-93-89-63	9.95	5.80	5.40	4.85
	G-15 Neutral Gray Lenses				
	Gold Shadow.....6G-57-89-24				
	Ebony.....6G-57-89-25				
	White.....6G-57-89-31				
	Tortoise.....6G-57-89-63	10.95	6.25	5.80	5.20
	Frame Specify color.....6-58-06	—	3.75	3.50	3.15
	Front Specify color.....6-58-04	—	2.40	2.25	
	Temple Specify color.....6-58-05	—	1.50	1.25	
Laramie 52 x 40mm, 22mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-75-01				
	Ebony.....6G-93-75-25				
	Ivy Gray.....6G-93-75-46				
	Brown Strata.....6G-93-75-94	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-75-01				
	Ebony.....6G-57-75-25				
	Ivy Gray.....6G-57-75-46				
	Brown Strata.....6G-57-75-94	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-34	—	4.15	3.85	3.45
	Front Specify color.....6-48-32	—	2.80	2.60	
	Temple Specify color.....6-48-33	—	1.50	1.25	



Egyptian Lens Shape

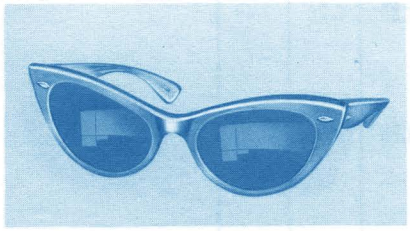


Jardine Lens Shape

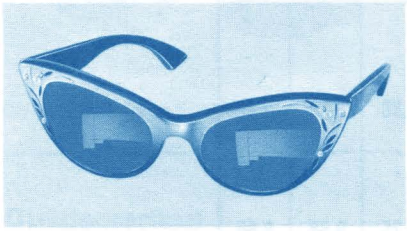
Laramie Lens Shape

BAUSCH & LOMB RAY-BAN SUN GLASSES

		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Lisbon 48 x 37mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-74-01				
	White Pearl/Black.....6G-93-74-13				
	Ebony.....6G-93-74-25				
	White.....6G-93-74-31				
	Beige/Coffee.....6G-93-74-49				
	Black White Black.....6G-93-74-57				
	Forest Green.....6G-93-74-59	8.95	5.25	4.90	4.40
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-74-01				
	White Pearl/Black.....6G-57-74-13				
	Ebony.....6G-57-74-25				
	White.....6G-57-74-31				
	Beige/Coffee.....6G-57-74-49				
	Black White Black.....6G-57-74-57				
	Forest Green.....6G-57-74-59	9.95	5.70	5.30	4.75
	Frame Specify color.....6-48-30	—	3.30	3.10	2.80
	Front Specify color.....6-48-28	—	1.95	1.80	
	Temple Specify color.....6-48-29	—	1.50	1.25	
Lisbon-K 48 x 37mm, 20mm DBL	**G-15 Neutral Gray Lenses**				
	Ebony/Pearl.....6G-57-74-02K				
	Frosty Mocha.....6G-57-74-32K	14.95	8.65	8.05	7.25
	Frame Specify color.....6-48-30K	—	6.00	5.60	5.05
	Front Specify color.....6-48-28K	—	4.65	4.35	
	Temple Specify color.....6-48-29	—	1.50	1.25	
Marcellina 50 x 31mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-85-01				
	White Pearl.....6G-93-85-08				
	Ebony.....6G-93-85-25				
	Bronze Pearl.....6G-93-85-51				
	Blue Pearl.....6G-93-85-62	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-85-01				
	White Pearl.....6G-57-85-08				
	Ebony.....6G-57-85-25				
	Bronze Pearl.....6G-57-85-51				
	Blue Pearl.....6G-57-85-62	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-71	—	4.15	3.85	3.45
	Front Specify color.....6-48-73	—	2.80	2.60	—
	Temple Specify color.....6-48-70	—	1.50	1.25	—



Smart Set Lens Shape

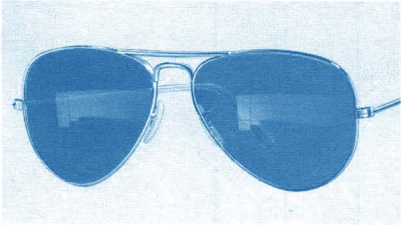


Smart Set Lens Shape

Polyanna Lens Shape

Metal, Sun Glass, Large

58 x 50.5mm

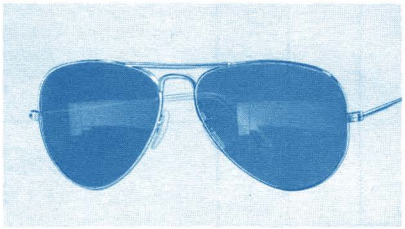


Metal Lens Shape

	Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Ray-Ban Green Lenses				
10mm DBL.....6A-93-03				
14mm DBL.....6A-93-07				
16mm DBL.....6A-93-13	14.95	8.80	8.20	7.40
Top Gradient Density Lenses				
10mm DBL.....6A-73-03				
14mm DBL.....6A-73-07				
16mm DBL.....6A-73-13	17.95	10.25	9.55	8.60
Double Gradient Density Lenses				
10mm DBL.....6A-83-03				
14mm DBL.....6A-83-07				
16mm DBL.....6A-83-13	17.95	10.25	9.55	8.60
G-15 Neutral Gray Lenses				
10mm DBL.....6A-57-03				
14mm DBL.....6A-57-07				
16mm DBL.....6A-57-13	15.95	9.25	8.60	7.75
Frame 10mm DBL.....6-28-01				
Frame 14mm DBL.....6-28-25				
Frame 16mm DBL.....6-28-47	—	6.00	5.60	5.05
Front 10mm DBL.....6-28-03				
Front 14mm DBL.....6-28-27				
Front 16mm DBL.....6-28-49	—	4.65	4.35	

Metal Sun Glass, Small

52 x 44.5mm

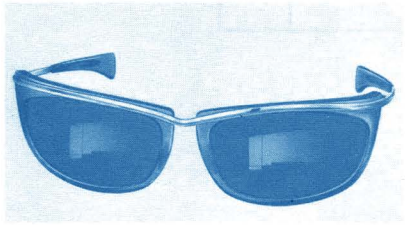


Metal Lens Shape

	Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Ray-Ban Green Lenses				
12mm DBL.....6A-93-01				
14mm DBL.....6A-93-09				
16mm DBL.....6A-93-11	14.95	8.80	8.20	7.40
Top Gradient Density Lenses				
12mm DBL.....6A-73-01				
14mm DBL.....6A-73-09				
16mm DBL.....6A-73-11	17.95	10.25	9.55	8.60
Double Gradient Density Lenses				
12mm DBL.....6A-83-01				
14mm DBL.....6A-83-09				
16mm DBL.....6A-83-11	17.95	10.25	9.55	8.60
G-15 Neutral Gray Lenses				
12mm DBL.....6A-57-01				
14mm DBL.....6A-57-09				
16mm DBL.....6A-57-11	15.95	9.25	8.60	7.75
Frame 12mm DBL.....6-28-05				
Frame 14mm DBL.....6-28-29				
Frame 16mm DBL.....6-28-51	—	6.00	5.60	5.05
Front 12mm DBL.....6-28-07				
Front 14mm DBL.....6-28-31				
Front 16mm DBL.....6-28-53	—	4.65	4.35	

Olympian I

62 x 38mm, 19mm DBL

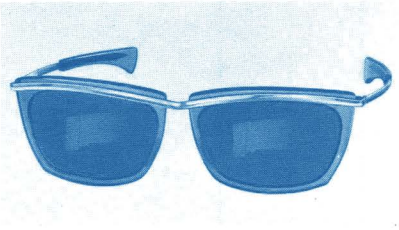


Balorama Lens Shape

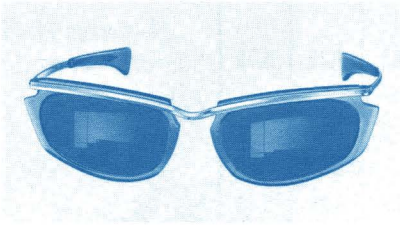
	Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
G-15 Neutral Gray Lenses				
Bronze-Lite.....6B-57-01-90				
Smoke-Lité.....6B-57-01-91	19.95	11.80	10.90	9.80
Frame Specify color.....6-48-94	—	6.30	5.85	5.25
Front Specify color.....6-48-92	—	4.70	4.35	
Temple Specify color.....6-48-93	—	1.65	1.55	

BAUSCH & LOMB RAY-BAN SUN GLASSES

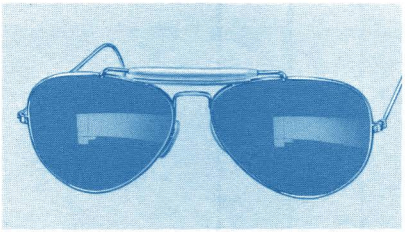
		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Olympian II 56 x 36mm, 15.5mm DBL	**G-15 Neutral Gray Lenses**				
	Bronze-Lite.....6B-57-02-90				
	Smoke-Lite.....6B-57-02-91	14.95	8.65	8.05	7.25
	Frame Specify color.....6-48-97	—	6.00	5.60	5.05
	Front Specify color.....6-48-96	—	4.40	4.05	
	Temple Specify color.....6-48-93	—	1.65	1.55	
Olympian III 52 x 32mm, 18mm DBL	**G-15 Neutral Gray Lenses**				
	Bronze-Lite.....6B-57-03-90				
	Smoke-Lite.....6B-57-03-91	12.95	7.30	6.75	6.10
	Frame Specify color.....6-58-02	—	4.50	4.20	3.75
	Front Specify color.....6-58-01	—	2.90	2.65	
	Temple Specify color.....6-48-93	—	1.65	1.55	
Outdoorsman 58 x 50.5mm with Brow Bar	**Ray-Ban Green Lenses**				
	10mm DBL.....6A-93-16				
	14mm DBL.....6A-93-18	15.95	9.40	8.75	7.90
	Top Gradient Density Lenses				
	10mm DBL.....6A-73-16				
	14mm DBL.....6A-73-18	18.95	10.85	10.10	9.10
	Double Gradient Density Lenses				
	10mm DBL.....6A-83-16				
	14mm DBL.....6A-83-18	18.95	10.85	10.10	9.10
	G-15 Neutral Gray Lenses				
	10mm DBL.....6A-57-16				
	14mm DBL.....6A-57-18	16.95	9.85	9.15	8.25
	Kalichrome C Lenses				
	10mm DBL.....6A-63-16				
	14mm DBL.....6A-63-18	18.95	10.85	10.10	9.10
	Frame 10mm DBL.....6-28-69				
	Frame 14mm DBL.....6-28-71	—	6.90	6.45	5.80
	Front 10mm DBL.....6-28-65				
	Front 14mm DBL.....6-28-67	—	5.60	5.25	



Olympian II Lens Shape

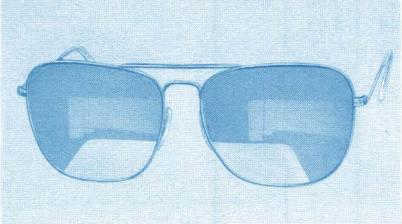
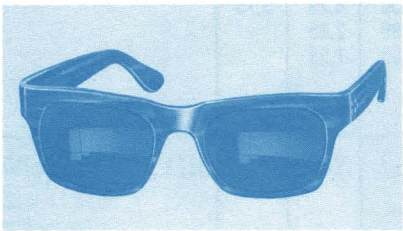
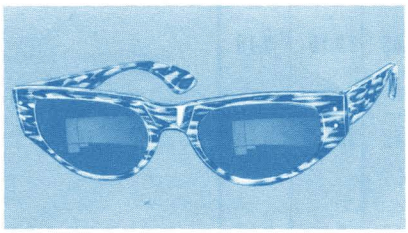


Olympian III Lens Shape



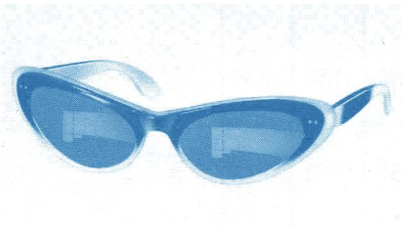
Metal Lens Shape

BAUSCH & LOMB RAY-BAN SUN GLASSES

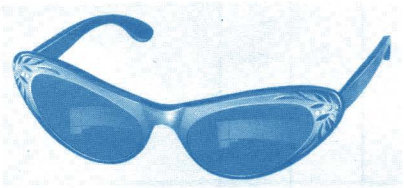
		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Pilot's Glass 58 x 48mm, 16mm DBL Impact Resistant Lenses	**Special coated lenses**.....6A-21-42H	24.95	13.85	12.90	11.60
	Frame 58 x 48mm.....6-38-69-40	—	6.00	5.60	5.05
	Front 58 x 48mm.....6-38-69	—	4.65	4.35	
 Caravan Lens Shape					
Plainsman 50 x 39mm, 22mm DBL	**G-15 Neutral Gray Lenses**				
	Amber.....6G-57-79-01				
	Ebony.....6G-57-79-25				
	Expresso.....6G-57-79-44				
	Brownwood.....6G-57-79-96	11.95	6.85	6.35	5.70
	**G-31 Neutral Gray Lenses**				
	Amber.....6G-98-79-01				
	Ebony.....6G-98-79-25				
	Expresso.....6G-98-79-44				
	Brownwood.....6G-98-79-96	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-49	—	4.15	3.85	3.45
	Front Specify color.....6-48-47	—	2.80	2.60	
Plainsman Lens Shape	Temple Specify color.....6-48-48	—	1.50	1.25	
Playtime 50 x 34mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-82-01				
	White Pearl.....6G-93-82-08				
	Ebony.....6G-93-82-25				
	Ivy Green.....6G-93-82-38				
	Wine Pearl.....6G-93-82-72	9.95	5.80	5.40	4.85
	**G-15 Neutral Gray Lenses**				
	Amber.....6G-57-82-01				
	White Pearl.....6G-57-82-08				
	Ebony.....6G-57-82-25				
	Ivy Green.....6G-57-82-38				
	Wine Pearl.....6G-57-82-72	10.95	6.25	5.80	5.20
Playtime Lens Shape	Frame Specify Color.....6-48-62	—	3.75	3.50	3.15
	Front Specify Color.....6-48-60	—	2.40	2.25	
	Temple Specify Color.....6-48-61	—	1.50	1.25	

BAUSCH & LOMB RAY-BAN SUN GLASSES

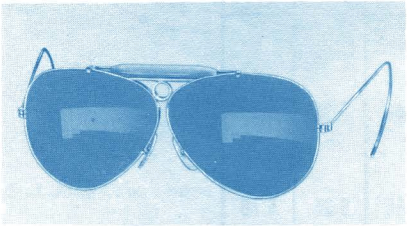
		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Polyanna 50 x 31mm, 18mm DBL	**Ray-Ban Green Lenses**				
	Blonde.....6G-93-76-04				
	Black/Tan Pearl.....6G-93-76-11				
	Pearl/Black.....6G-93-76-22				
	Ebony.....6G-93-76-25				
	White.....6G-93-76-31				
	Frosty Mocha.....6G-93-76-32				
	Bronze/Pearl.....6G-93-76-51				
	Zebra Pearl.....6G-93-76-79	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Blonde.....6G-57-76-04				
	Black/Tan Pearl.....6G-57-76-11				
	Pearl/Black.....6G-57-76-22				
	Ebony.....6G-57-76-25				
	White.....6G-57-76-31				
	Frosty Mocha.....6G-57-76-32				
	Bronze/Pearl.....6G-57-76-51				
	Zebra Pearl.....6G-57-76-79	11.95	6.85	6.35	5.70
	Frame Specify color.....6-48-37	—	4.15	3.85	3.45
	Front Specify color.....6-48-35	—	2.80	2.60	
	Temple Specify color.....6-48-36	—	1.50	1.25	
Polyanna-K 50 x 31mm, 18mm DBL	**G-15 Neutral Gray Lenses**				
	Ebony/Pearl.....6G-57-76-02K				
	Frosty Mocha.....6G-57-76-32K	14.95	8.65	8.05	7.25
	Frame Specify color.....6-48-37K	—	6.00	5.60	5.05
	Front Specify color.....6-48-35K	—	4.65	4.35	
	Temple Specify color.....6-48-36	—	1.50	1.25	
Shooting Glass 62 x 54.5mm with Impact Resistant Lenses and Brow Bar	**Ray-Ban Green Lenses**				
	3mm DBL.....6A-93-05H*				
	8mm DBL.....6A-93-15H*	18.95	11.05	10.30	9.25
	G-15 Neutral Gray Lenses				
	3mm DBL.....6A-57-05H				
	8mm DBL.....6A-57-15H	21.95	12.60	11.75	10.60
	Kalichrome C Lenses				
	3mm DBL.....6A-63-05H				
	8mm DBL.....6A-63-15H	21.95	12.60	11.75	10.60
	Frame 3mm DBL.....6-28-38				
	Frame 8mm DBL.....6-28-56	—	7.05	6.60	5.95
	Front 3mm DBL.....6-28-39				
	Front 8mm DBL.....6-28-55	—	5.80	5.40	
Shooting Glass, Decot 64 x 48.5mm with Impact Resistant Lenses and Brow Bar	**Ray-Ban Green Lenses**				
	5mm DBL.....6A-93-19H*	26.95	15.00	14.00	12.60
	Kalichrome C Lenses				
	5mm DBL.....6A-63-19H	29.95	16.60	15.45	13.90
	Frame 5mm DBL.....6-48-68	—	9.60	8.95	8.05
	Front 5mm DBL.....6-48-66	—	7.90	7.35	



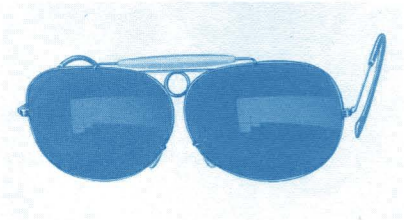
Polyanna Lens Shape



Polyanna Lens Shape



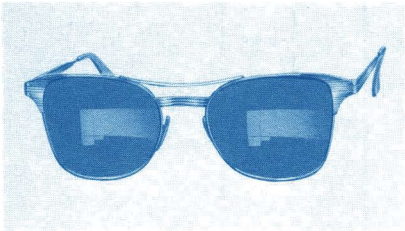
Shooting Glass Lens Shape



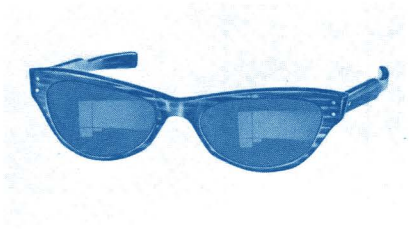
Decot Lens Shape

*Shooting Glasses are obtainable in No. 2 shade green (lighter than No. 3) on customer order basis.

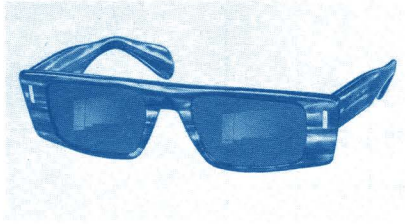
		SUGGESTED LIST	Distributor to Dealer		
			SINGLE PAIR	15 PAIRS ASST.	50 PAIRS ASST. FACTORY
Signet 52 x 44mm with Impact Resistant Lenses	**Ray-Ban Green Lenses**				
	20mm DBL.....6A-93-59H				
	22mm DBL.....6A-93-60H	22.95	12.40	11.55	10.40
	Double Gradient Density Lenses				
	20mm DBL.....6A-83-59H				
	22mm DBL.....6A-83-60H	25.95	13.85	12.90	11.60
	G-15 Neutral Gray Lenses				
	20mm DBL.....6A-57-59H				
	22mm DBL.....6A-57-60H	23.95	12.85	11.95	10.75
	Frame 20mm DBL.....6-38-59-47				
	Frame 22mm DBL.....6-38-60-47	—	8.25	7.70	6.95
	Front 20mm DBL.....6-38-59				
	Front 22mm DBL.....6-38-60	—	5.55	5.20	
Solette 50 x 30mm, 18mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-70-01				
	Blonde.....6G-93-70-04				
	White Pearl.....6G-93-70-08				
	Tawny Brown.....6G-93-70-09				
	Ebony.....6G-93-70-25				
	Zebra Pearl.....6G-93-70-79	8.95	5.25	4.90	4.40
	G-15 Neutral Gray Lenses				
	Amber.....6G-57-70-01				
	Blonde.....6G-57-70-04				
	White Pearl.....6G-57-70-08				
	Tawny Brown.....6G-57-70-09				
	Ebony.....6G-57-70-25				
	Zebra Pearl.....6G-57-70-79	9.95	5.70	5.30	4.75
	Frame Specify color.....6-48-14	—	3.30	3.10	2.80
	Front Specify color.....6-48-12	—	1.95	1.80	
	Temple Specify color.....6-48-13	—	1.50	1.25	
Sprint 50 x 34mm, 20mm DBL	**Ray-Ban Green Lenses**				
	Ebony.....6G-93-90-25				
	Tortoise.....6G-93-90-63	10.95	6.40	5.95	5.35
	G-15 Neutral Gray Lenses				
	Ebony.....6G-57-90-25				
	Tortoise.....6G-57-90-63	11.95	6.85	6.35	5.70
	Frame Specify color.....6-58-09	—	4.15	3.85	3.45
	Front Specify color.....6-58-07	—	2.80	2.60	
	Temple Specify color.....6-58-08	—	1.50	1.25	



Signet Lens Shape

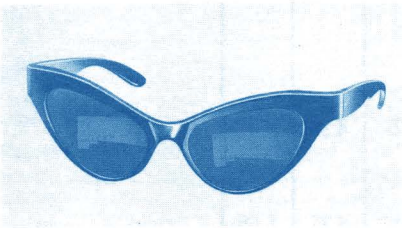
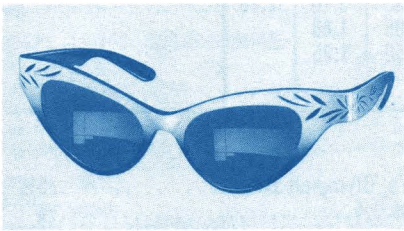
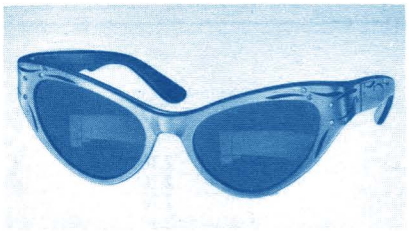
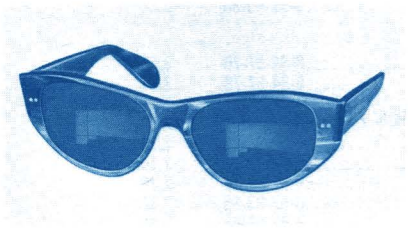


Solette Lens Shape



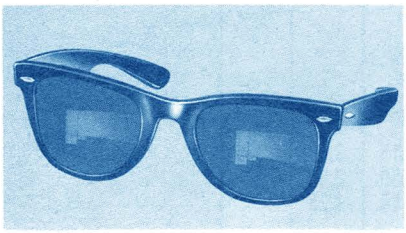
Sprint Lens Shape

BAUSCH & LOMB RAY-BAN SUN GLASSES

		Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Sun Song 50 x 38mm, 18mm DBL	**G-15 Neutral Gray Lenses**				
	Amber.....6G-57-80-01 Ebony.....6G-57-80-25 White.....6G-57-80-31 Woodgrain.....6G-57-80-48	11.95	6.85	6.35	5.70
	G-31 Neutral Gray Lenses				
	Amber.....6G-98-80-01 Ebony.....6G-98-80-25 White.....6G-98-80-31 Woodgrain.....6G-98-80-48	11.95	6.85	6.35	5.70
Sun Song Lens Shape	Frame Specify Color.....6-48-53	—	4.15	3.85	3.45
	Front Specify Color.....6-48-51	—	2.80	2.60	
	Temple Specify Color.....6-48-52	—	1.50	1.25	
Sun Song-D 50 x 38mm, 18mm DBL	**G-15 Neutral Gray Lenses**				
	Pearl/Black.....6G-57-80-22D Frosty Mocha.....6G-57-80-32D	15.95	9.10	8.45	7.60
	Frame Specify Color.....6-48-53D	—	6.45	6.00	5.40
	Front Specify Color.....6-48-51D	—	4.20	3.90	
Sun Song Lens Shape	Temple Specify Color.....6-48-52D	—	2.25	2.10	
Sun Song-K 50 x 38mm, 18mm DBL	**G-15 Neutral Gray Lenses**				
	Frosty Mocha.....6G-57-80-32K Silver Pearl/Black.....6G-57-80-64K	15.95	9.10	8.45	7.60
	Frame Specify Color.....6-48-53K	—	6.45	6.00	5.40
	Front Specify Color.....6-48-51K	—	4.20	3.90	—
Sun Song Lens Shape	Temple Specify Color.....6-48-52K	—	2.25	2.10	—
Vagabond 53 x 42mm, 18mm DBL	**Ray-Ban Green Lenses**				
	Amber.....6G-93-71-01 Ebony.....6G-93-71-25 Ivy Gray.....6G-93-71-46 Gray-Demi.....6G-93-71-92 Brown Strata.....6G-93-71-94	10.95	6.40	5.95	5.35
	**G-15 Neutral Gray Lenses**				
	Amber.....6G-57-71-01 Ebony.....6G-57-71-25 Ivy Gray.....6G-57-71-46 Gray-Demi.....6G-57-71-92 Blue-Demi.....6G-57-71-93 Brown Strata.....6G-57-71-94	11.95	6.85	6.35	5.70
Vagabond Lens Shape	Frame Specify color.....6-48-18	—	4.15	3.85	3.45
	Front Specify color.....6-48-16	—	2.80	2.60	
	Temple Specify color.....6-48-17	—	1.50	1.25	

BAUSCH & LOMB RAY-BAN SUN GLASSES

Wayfarer
50 x 41mm, 22, 24mm DBL



Wayfarer Lens Shape

	Suggested List	Distributor to Dealer: Single Pair	15 Pairs Asst.	50 Pairs Asst. Factory
Ray-Ban Green Lenses				
Amber.....6G-93-46-01				
Blonde.....6G-93-46-04				
Ebony.....6G-93-46-25				
Bronze-Lite.....6G-93-46-90				
Smoke-Lite.....6G-93-46-91	8.95	5.25	4.90	4.40
Top Gradient Density Lenses				
Amber.....6G-73-46-01				
Ebony.....6G-73-46-25	11.95	6.70	6.25	5.65
G-15 Neutral Gray Lenses				
Amber.....6G-57-46-01				
Blonde.....6G-57-46-04				
Ebony.....6G-57-46-25				
Bronze-Lite.....6G-57-46-90				
Smoke-Lite.....6G-57-46-91	9.95	5.70	5.30	4.75
Frame Specify color and size...6-38-50	—	3.30	3.10	2.80
Front Specify color and size...6-38-51	—	1.95	1.80	
Temple Specify color.....6-48-27	—	1.50	1.25	

Gold Filled Temples (1/10-12K)

	Price Pair	15 Assorted
For Large, Small, Caravan and Pilot's Sun Glass Frames, Paddle Tip††.....6-38-40	1.50	1.30
For Outdoorsman, Shooting Glass, Comfort Cable††.....6-38-25	1.50	1.30
For Signet.....J47B	2.75	2.60
For Decot Shooting Glass 6½″.....6-48-67	2.10	1.80

Standard Temple Lengths

Signet Metal, Caravan, Pilot's, Olympian II.....5¼″
Outdoorsman, Shooting Glass.....6″
All Men's Plastic Frames except Balorama and Plainsman.....5¾″
Balorama, Olympian III.....5″
Olympian I.....4¾″
Plainsman.....5¼″
All Women's Plastic Frames except Balorama.....5½″

††6-38-40 also available in 5½″ and 5¾″ lengths.
††6-38-25 also available in 6¼″ and 6½″ lengths.

RAY-BAN SUN GLASS LENSES (Plano)

	Price Pair
BALORAMA, OLYMPIAN I	
Ray-Ban G-15.....6-32-57-21	6.45
BEWITCHING	
Ray-Ban Green.....6-31-93-22	3.75
Ray-Ban G-15.....6-31-57-22	4.20
CARAVAN—IMPACT RESISTANT 58 x 48mm	
Ray-Ban Green.....6-31-93-42H	5.25
Ray-Ban Dble. Grad. Dens.....6-31-83-42H †	6.75
Ray-Ban G-15.....6-31-57-42H	5.70
52 x 42mm	
Ray-Ban Green.....6-31-93-41H	5.25
Ray-Ban Dble. Grad. Dens.....6-31-83-41H †	6.75
Ray-Ban G-15.....6-31-57-41H	5.70
CARIBBEAN	
Ray-Ban Green 52 x 38mm.....6-31-93-12	3.75
Ray-Ban G-15 52 x 38mm.....6-31-57-12	4.20
Ray-Ban Green 48 x 34mm.....6-31-93-11	3.75
Ray-Ban G-15 48 x 34mm.....6-31-57-11	4.20
CHLOE	
Ray-Ban Green.....6-31-93-14	3.75
Ray-Ban G-15.....6-31-57-14	4.20

CLIP-ON, RAY-BAN	Price Pair
Ray-Ban Green	
44 x 38mm.....6-31-93-74	2.10
46 x 40mm.....6-31-93-76	2.10
48 x 42mm.....6-31-93-78	2.10
50 x 44mm.....6-31-93-80	2.10
Ray-Ban G-15	
44 x 38mm.....6-31-57-74	2.55
46 x 40mm.....6-31-57-76	2.55
48 x 42mm.....6-31-57-78	2.55
50 x 44mm.....6-31-57-80	2.55
Ray-Ban Kalichrome C	
46 x 40mm.....6-31-63-76	3.60
48 x 42mm.....6-31-63-78	3.60
50 x 44mm.....6-31-63-80	3.60
Ray-Ban G-15, 11 Base Curve	
46 x 40mm.....6-34-57-76	3.60
48 x 42mm.....6-34-57-78	3.60
CLIP-ON, RAY-LITE® (ENDURON PLASTIC)	
46 x 39mm.....6-52-93-46	2.10
48 x 41mm.....6-52-93-47	2.10
50 x 43mm.....6-52-93-40	2.10
48 x 36mm.....6-52-93-85	2.10
50 x 38mm.....6-52-93-86	2.10
52 x 40mm.....6-52-93-87	2.10

RAY-BAN SUN GLASS LENSES (Plano cont.)

		PRICE PAIR
Ray-Lite Green, 11 Base Curve		
46 x 40mm	6-52-93-76	3.60
48 x 42mm	6-52-93-78	3.60
EGYPTIAN		
Ray-Ban Green	6-31-93-15	3.75
Ray-Ban G-15	6-31-57-15	4.20
JARDINE		
Ray-Ban Green	6-31-93-25	3.75
Ray-Ban G-15	6-31-57-25	4.20
LARAMIE		
Ray-Ban Green	6-31-93-95	3.75
Ray-Ban G-15	6-31-57-95	4.20
LISBON		
Ray-Ban Green	6-31-93-88	3.75
Ray-Ban G-15	6-31-57-88	4.20
MARCELLINA, POLYANNA		
Ray-Ban Green	6-31-93-96	3.75
Ray-Ban G-15	6-31-57-96	4.20
METAL, LARGE; OUTDOORSMAN		
Ray-Ban Green	6-31-93-02	3.75
Ray-Ban Top Grad. Dens.	6-31-73-02†	5.25
Ray-Ban Dble. Grad. Dens.	6-31-83-02†	5.25
Ray-Ban G-15	6-31-57-02	4.20
Ray-Ban Kalichrome C	6-31-63-02†	4.65
METAL, SMALL		
Ray-Ban Green	6-31-93-01	3.75
Ray-Ban Top Gradient Density	6-31-73-01†	5.25
Ray-Ban Dble. Grad. Dens.	6-31-83-01†	5.25
Ray-Ban G-15	6-31-57-01	4.20
OLYMPIAN II		
Ray-Ban G-15	6-31-57-23	4.20
OLYMPIAN III		
Ray-Ban G-15	6-31-57-24	4.20
PILOT'S—IMPACT RESISTANT		
Special Coated	6-31-21-42H	8.65
PLAINSMAN		
Ray-Ban G-15	6-31-57-97	4.20
Ray-Ban G-31	6-31-98-97	4.20
PLAYTIME		
Ray-Ban Green	6-31-93-13	3.75
Ray-Ban G-15	6-31-57-13	4.20
SHOOTING GLASS—IMPACT RESISTANT		
Ray-Ban Green	6-31-93-05H*	6.75
Ray-Ban G-15	6-31-57-05H	7.80
Ray-Ban Kalichrome C	6-31-63-05H	7.80
DECOT SHOOTING GLASS—IMPACT RESISTANT		
Ray-Ban Green	6-31-93-19H*	6.75
Ray-Ban Kalichrome C	6-31-63-19H	7.80
SIGNET—IMPACT RESISTANT		
Ray-Ban Green	6-31-93-52H	5.25
Ray-Ban Dble. Grad. Dens.	6-31-83-52H†	6.75
Ray-Ban G-15	6-31-57-52H	5.70
SOLETTE		
Ray-Ban Green	6-31-93-91	3.75
Ray-Ban G-15	6-31-57-91	4.20
SPRINT		
Ray-Ban Green	6-31-93-26	3.75
Ray-Ban G-15	6-31-57-26	4.20

		PRICE PAIR
SUN SONG		
Ray-Ban G-15	6-31-57-81	4.20
Ray-Ban G-31	6-31-98-81	4.20
VAGABOND		
Ray-Ban Green	6-31-93-92	3.75
Ray-Ban G-15	6-31-57-92	4.20
WAYFARER		
Ray-Ban Green	6-31-93-50	3.75
Ray-Ban Top Grad. Dens.	6-31-73-50 †	5.25
Ray-Ban G-15	6-31-57-50	4.20

EDGING FORMERS for prescription use are available for all Ray-Ban Sun Glass shapes. Consult your Bausch & Lomb Distributor for complete information.

Note: All designs are stocked with Ray-Ban No. 3 shade.

*Shooting Glasses are obtainable in No. 2 shade green (lighter than No. 3) on customer order basis.

†All Gradient Density and Kalichrome lenses must be ordered in pairs.

RAY-BAN SUN GLASS CASES

All Ray-Bans are supplied with cases.

		PRICE EACH	15 ASSORTED
BALORAMA	6-48-88	.50	.45
CARAVAN; METAL, LARGE; OUTDOORSMAN			
Soft leather, reinforced	6-28-19	1.15	1.05
CARIBBEAN			
Open end, suede finish	6-48-59	.75	.70
CLIP-ON, RAY-BAN			
Soft vinyl, reinforced	6-48-11	.55	.50
CLIP-ON, RAY-LITE®			
Brown vinyl, reinforced	6-48-10	.55	.50
JARDINE, SOLETTE	6-48-15	.50	.45
LARAMIE, VAGABOND			
Open end, vinyl	6-48-19	.75	.70
METAL, SMALL			
Soft leather, reinforced	6-28-64	1.15	1.05
OLYMPIAN I	6-48-95	1.30	1.25
OLYMPIAN II	6-48-98	.60	.55
OLYMPIAN III	6-58-03	.55	.50
PLAINSMAN			
Envelope type	6-48-50	.75	.70
SHOOTING GLASS			
Soft leather, reinforced	6-28-99	1.75	1.60
SHOOTING GLASS, DECOT			
Soft, top grain leather, reinforced	6-48-69	2.15	1.85
SIGNET, PILOT'S			
Soft, top grain leather, reinforced	6-38-63	1.60	1.45
SPRINT, WAYFARER			
Open end, vinyl	6-48-55	.50	.45
WOMEN'S CASES			
Specify frame style		.50	.45

BAUSCH & LOMB INCORPORATED

ROCHESTER, NEW YORK 14602

November 2, 1964

Gentlemen:

Thank You! It has been the greatest year in Ray-Ban history. Not by a small amount, but by a wide margin. For this, for your and the public's endorsement of Ray-Ban value and Ray-Ban styling, we are sincerely grateful.

As you examine the 1965 line presented in the enclosed, and particularly the five new models, we believe you will agree with our optimism for the months ahead. The three Olympians, with their combination metal and plastic frames, are an important advance in sun glass design. The dainty Jardine is just the right interpretation of the rectangular shape wanted today by so many smart women. The Sprint, boldly masculine in shape, offers men something different yet in good taste. Ray-Ban continues to provide the greatest selection of wanted models of any quality sun glass.

No longer are sun glasses packed away with the bathing suits and straw hats. Wearing them the year around has become an American characteristic - for the very good reason that glare is no respecter of seasons. Your profit opportunity in Ray-Bans is now - and your supplier has the new, as well as all other models in stock. May we suggest you send in your order now for immediate sales and to take advantage of the Christmas market?

Very truly yours,

E J Fierle

Product Manager,
Consumer Goods

EJFierle/771-A
Enc:
1965 Ray-Ban Catalog
1965 Ray-Ban Price List
1965 Ray-Ban Folder
Order Forms

BAUSCH & LOMB RAY-BAN SUN GLASSES FOR 1965

BILL TO	ORDER #	SALESMAN	SHIP TO
ADDRESS	DATE	WHEN SHIP	ADDRESS
CITY	**PLEASE FORWARD ORDERS IN DUPLICATE**		CITY

6 B COMBINATION	6B57 G15		
Olympian I (01)			
90 Bronze Lite			
91 Smoke Lite			
Olympian II (02)			
90 Bronze Lite			
91 Smoke Lite			
Olympian III (03)			
90 Bronze Lite			
91 Smoke Lite			
6 G PLASTIC	6G57 G15	6G73 Top Grad.	6G93 RB3
Wayfarer (46)			
01 Amber 22MM			
01 Amber 24MM			
04 Blonde 22MM			
04 Blonde 24MM			
25 Ebony 22MM			
25 Ebony 24MM			
90 Br. Lite 22MM			
90 Br. Lite 24MM			
91 Smk. Lite 22MM			
91 Smk. Lite 24MM			
Solette (70)			
01 Amber			
04 Blonde			
08 White Pearl			
09 Tawny Brown			
25 Ebony			
79 Zebra Pearl			
Vagabond (71)			
01 Amber			
25 Ebony			
46 Ivy Gray			
92 Gray Demi			
93 Blue Demi			
94 Brown Strata			
Lisbon (74)			
01 Amber			
13 Wh. Pearl/Blk			
25 Ebony			
31 White			
49 Beige/Coffee			
57 Blk/White/Blk			
59 Forest Green			
02K Ebony Pearl			
32K Frosty Mocha			
Laramie (75)			
01 Amber			
25 Ebony			
46 Ivy Gray			
94 Brown Strata			

6 G PLASTIC	6G57 G15	6G93 RB3	6G98 G31
Polyanna (76)			
04 Blonde			
11 Blk/Tan Pearl			
22 Pearl Black			
25 Ebony			
31 White			
32 Frosty Mocha			
51 Bronze Pearl			
79 Zebra Pearl			
02K Ebony/Pearl			
32K Frosty Mocha			
Plainsman (79)			
01 Amber			
25 Ebony			
44 Expresso			
96 Brownwood			
Sun Song (80)			
01 Amber			
25 Ebony			
31 White			
48 Woodgrain			
22D Pearl/Black			
32D Frosty Mocha			
32K Frosty Mocha			
64K Silver Prl/Blk			
Caribbean (81)			
01 Amber 48MM			
01 Amber 52MM			
02 Ebony/Prl 48MM			
02 Ebony/Prl 52MM			
25 Ebony 48MM			
25 Ebony 52MM			
94 Brown Str 48MM			
94 Brown Str 52MM			
Playtime (82)			
01 Amber			
08 White Pearl			
25 Ebony			
38 Ivy Green			
72 Wine Pearl			
Chloe (83)			
01 Amber			
13 Wh. Pearl Blk			
25 Ebony			
39 Ebony Strata			
47 Pearl/Smoke			
48 Woodgrain			
Catalog No.			**Qty.**

6 G PLASTIC	6G57 G15	6G93 RB3
Egyptian (84)		
13 Wh. Pearl/Blk		
19 Ebony/Gold		
60 Champ./Brown		
98 Green/Pearl		
Marcellina (85)		
01 Amber		
08 White Pearl		
25 Ebony		
51 Bronze Pearl		
62 Blue Pearl		
Balorama (87)		
25 Ebony		
94 Brown Strata		

6 G PLASTIC	6G57 G15	6G93 RB3
Bewitching (88)		
01 Amber		
25 Ebony		
31 White		
81 Gray/Green		
Jardine (89)		
24 Gold Shadow		
25 Ebony		
31 White		
63 Tortoise		
Sprint (90)		
25 Ebony		
63 Tortoise		

6 A Metal	6A57 G15	6A63 Kal. C	6A73 Top Grad.	6A83 Dbl. Grad.	6A93 RB3
Signet					
59H 20MM					
60H 22MM					
Large Sun Glass					
03 10MM					
07 14MM					
13 16MM					
Small Sun Glass					
01 12MM					
09 14MM					
11 16MM					
Outdoorsman					
16 10MM					
18 14MM					
Shooting Glass					
05H 3MM					
15H 8MM					
19H (Decot)					
Caravan					
41H Small					
42H Large					
Pilot's	coated				
6A 21-42H					

CLIP – ON'S

	G15		RB3	Kal. C	RAY LITE		
EYE	6F5704	6F5705	6F9304	6F6304	6F9306	6F9307	6F9308
SIZE		11BC			S7	11BC	Shaped
44							
46							
48							
50							
52							

B & L SHIPPING INSTRUCTIONS

No. Boxes	W. B. No.
Weight	Trans. Chg.
Shipped Via	Date Shipped

A-658

(Mail this order form to your Distributor of B & L Ray-Ban Sun Glasses)

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